

What Are Cookies

Cookies are small text files transferred from websites, applications or services to your web browser. Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Our cookies help us:

1. Make our website work as you would expect
2. Improve the speed/security of the site
3. Allow you to share some of our content pages with social networks
4. Gather analytic and usage data to allow us to make improvements to our website to enhance your experience

We do not use cookies to:

1. Collect any personally identifiable information (without your express permission)
2. Pass personally identifiable data to third parties

Granting us permission to use cookies

If the settings on your browser that you are using to view this website are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site may not work as you would expect.

Types of Cookies used on our website:

Statistics

Statistic cookies help website owners to understand how visitors interact with websites. We use Google Analytics cookies to help us understand how and when users arrive at our site and how they browse or use our site. The data stored by these cookies never shows personal details from which your individual identity can be established.

Functionality

These cookies remember choices you make such as the country you visit our website from, choices you make such as language preference and can also remember changes you have made to text size, fonts, and other customizable parts of web pages. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and pleasant. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Social buttons

We use 'social buttons' to enable visitors to share or bookmark thought leadership content pages. These are buttons for third party social media sites and these sites may log information about your activities on the Internet, including on our site. Please review the respective terms of use and privacy policies of these sites to understand exactly how they use your information.

Controlling your Cookie Preferences

You can manage website cookies in the settings of your internet browser. If you do make changes to your settings, you may find that certain features may not work as intended. Please visit your website for further detailed information on how to delete or disable cookies.:

If you wish to know more about cookies, here are some useful resources that provide detailed information about cookie types, what they are used for and how you can manage your cookie preferences:

www.aboutcookies.org and www.allaboutcookies.org